



# FALL SOUP PROMOTION

## EARN UP TO \$500!

AS THE SEASON TURNS INTO **FALL**, SOUPS TURNS INTO PROFITS



WHEN SOUP IS INCLUDED IN AN ORDER, THE AVERAGE EATER

**CHECK INCREASES**  
By \$4.86  
IN COMMERCIAL SEGMENTS\*

**33%**  
of CONSUMERS

FIND SQUASH APPEALING AS A FALL INGREDIENT<sup>2</sup>



**\$10 OFF SELECT CAMPBELL BRANDED SOUPS**



OCTOBER 15 - DECEMBER 31, 2019



Campbell's® Signature Harvest Butternut Squash












**BUTTERNUT SQUASH AND LOADED BAKED POTATO SOUPS SPIKE IN THE FALL<sup>3</sup>**



Visit [campbellsfoodservice.com/fresh-for-the-season](http://campbellsfoodservice.com/fresh-for-the-season) for more information.

\*NPD CREST® Average Eater Check for Paid Occasions, latest two years, ending September 2017  
<sup>2</sup>Technomic Season's Eatings, fall 2018  
<sup>3</sup>NPD SupplyTrack®, measured in pounds, latest 12 months, ending November 2017

# FALL SOUP PROMOTION

Description	Case Code	Pack Size	Yield
Campell's® Signature C&C Label Broccoli Cheese	18499	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Chicken & Dumplings	 18475	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Cream of Broccoli	18479	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Cream of Potato	 18482	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Cream of Potato w/ Bacon	18481	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Creamy Tomato Basil Bisque	 18483	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Creole Style Chicken Gumbo	 18484	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Homestyle Chicken Noodle	 18486	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Italian Style Wedding	18487	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Mexican Tortilla	 18489	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Minestrone	 18490	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label New England Clam Chowder	18491	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Pasta Fagioli	 18492	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Roasted Chicken Noodle	 18493	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Split Pea w/ Ham	 18494	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Vegetable	18497	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Vegetable Beef w/ Barley	18496	3 / 4 LB TUB	384 oz
Campell's® Signature C&C Label Maryland Style Crab	 18488	3 / 4 LB TUB	384 oz

## Health and Ingredient Claim Key

 Gluten Free    Vegetarian    Made with No-Antibiotics-Ever Chicken Meat

Name of Operation \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address (no PO Boxes) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Business Phone Number \_\_\_\_\_ Ext. \_\_\_\_\_ Email Address \_\_\_\_\_

Distributor/City/State/Zip Code \_\_\_\_\_

# OF CASES PURCHASED	REBATE AMOUNT	REBATE
	\$10 OFF	

## TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:  
 Summer Soup Promotion PO Box 49542 • Strongsville, OH 44149-0542  
 or email to: [campbell\\_foodservice\\_rebates@archway.com](mailto:campbell_foodservice_rebates@archway.com)

- A. This rebate offer applies to operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible *Campbell* products purchased between 10/15/19 and 12/31/19.
- E. This rebate offer may not be combined with any other offer during the same period.

- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 4–6 weeks for payment of rebate.
- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. Operators currently on bid, purchase or rebate programs for the products listed on this offer do not qualify.
- L. All submissions must be received by 1/31/19. Campbell's Foodservice is not responsible for lost, late or misdirected submissions



FSFALLSOUPF20-02

Visit [campbellfoodservice.com/fresh-for-the-season](http://campbellfoodservice.com/fresh-for-the-season) for more information.